

To: Paul Conaty & Julie McNamara
From: Julie Heberer
Date: September 18,2012

cc: Mark Pimentel
Marty Schack
Peggy Milner
Bridget Hurst

Liz Mullen
Betsy Waxberg
JD Sosnoff
Julie Sells

Political Audit Dates:9/10-9/16/12
General Election

Audit week = Monday thru
9/7-11/6/12

An audit was performed on the above dates to verify any political airtime placed received the lowest unit rate possible depending on the class of time purchased. Below are the results:

Politician	OSI #	Credit Due	A/E	Reason
Kern	#851762		McNamara	3)
Nixon	#852758	\$420.00	Nat'l	4)
McCaskill	#853029	\$60.00	McNamara	1), 2), 3) & 5)
Nixon	#853674	\$820.00	Nat'l	4)

Total Credits

\$1,300.00

1) Political rate card for M-F Dr. Phil, class 3, section 4 is \$270; Following the 10% rule, #838829, lines 128 & 68 aired section 4 for \$280 (:30). \$280 less 10% = \$252 . Rounding to the nearest \$5 increment = \$250; Credit due of \$20.

2) Political rate card for M-F Y&R, class 3, section 4 is \$585; Following the 10% rule, #834741, line 32 aired section 4 for \$210 (at a :15 or \$410 for a :30). \$410 less 10% = \$369; the nearest \$5 increment = \$370; Credit due of \$205.

3) Political rate card for M-F 5 pm News, class 3, section 4 is \$405; Following the 10% rule, #799298, line 59 aired section 4 for \$150 (at a :15 or \$300 for a :30). \$300 less 10% = \$270; the nearest \$5 increment = \$270; Credit due of \$135.

4) Political rate card for M-F 10 pm News, class 2, section 2 is \$1500; Following the 10% rule, #820468, line 2 aired section 2 for \$1200 (:30). \$1200 less 10% = \$1080 . Rounding to the nearest \$5 increment = \$1080; Credit due of \$420.

5) Political rate card for M-F IE, class 3, section 4 is \$110; Following the 10% rule, Line #789162, line 199 aired section 4 for \$80 (:30). \$80 less 10% = \$72 . Rounding to the nearest \$5 increment = \$70; Credit due of \$40.

YTD	Politician	OSI #	Gross Credit Due	Credit Memo Written	Week
	McCaskill	851828	\$900.00		9/7-9/9/12
	Kern	#851762			9/10-9/16/12
	Nixon	#852758	\$420.00		9/10-9/16/12
	McCaskill	#853029	\$60.00		9/10-9/16/12
	Nixon	#853674	\$820.00		9/10-9/16/12
	Total		\$2,200.00		

Sunday

ile, Safe Auto
nding to

~~Papa John~~
~~= \$378 . Rounding to~~

~~% rule, Batteries Plus~~
~~= \$270 . Rounding to~~

10% rule, Trane
l to

ava Life



